



### **Utah Onions, Inc. Launches Re-designed Website**

*Syracuse, Utah, April 19<sup>nd</sup>, 2010—Utah Onion Inc., one of the largest grower-shippers of onions in North America, launched a newly re-designed, customer-focused website this month. The site, [www.utahonions.com](http://www.utahonions.com), is slated for re-launch on April 26<sup>th</sup>, 2010. It is a direct response to the company's on-going dedication to serving the wants and needs of its customer base.*

*Utah Onions' Marketing Director, Darcie Liptrot, is pleased about being able to offer customers more. "Our new site is not only great information on our company for foodservice and retail professionals; it's a great place to find out something you didn't know about the humble onion. [www.utahonions.com](http://www.utahonions.com) is full of onion facts, from health benefits and storage options to selection strategies and more, the site is great for the end-consumer of our delicious onions as well as our industry partners."*

*Retail, wholesale and foodservice professionals can find information about the specific onions the company offers, when they are available and where they are grown. Customers can also fill out an interactive form for ordering and sales information.*

*"The site explains in a visually appealing way how we are a one-stop-shop for all of our customers onion needs. Produce professionals are able to come to [www.utahonions.com](http://www.utahonions.com) and obtain information they need about our onions. They can check out our brands, see what our availability is for each onion, and get contact information for ordering and delivery," Says Shawn Hartley, Owner and VP of Sales for Utah Onions, Inc. "It also showcases our AIB International GMP superior safety rating, something we are very proud of."*

*Catering to its customers is nothing new to Utah Onions. Its business strategies have been centered on exceeding customer expectations since its humble beginnings.*

*The company was first formed by Charles H. Dredge who took on the responsibility of packaging and selling onions and various other produce for a group of local Utah farmers. In 1977, Dredge sold the company to four Utah farmers, who changed the name to Utah Onions, Inc. and specialized in the growing and shipping of yellow, red, and white onions.*

*In 2005, the company was again sold to current owners Shawn Hartley, Trent Hartley and Brad Dahl, each with their own roots in the produce and farming world. The three expanded the business adding growers across the Northwest.*

***Today, Utah Onions is one of the nation's leading grower-packager-shippers of quality red, yellow, white and sweet onions. The company has growing locations in Prosser & Granger, Washington, Syracuse & Corinne, Utah and Nyssa, Oregon that together, in the 2010 shipping year, will deliver approximately 5,000,000 bags of onions per year.***

***What's Next for Utah Onions, Inc.? With the re-launch of [www.utahonions.com](http://www.utahonions.com) the company hopes to develop new trade partnerships, further expand into current markets and continue to offer unmatched quality, price and customer service.***

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Utah Onions, Inc. was founded in 1977 and is headquartered in Syracuse, Utah. For more information about Utah Onions contact Darcie Liptrot at 801-814-8086 or [darcie@utahonion.com](mailto:darcie@utahonion.com). For sales information contact Shawn Hartley at 801-773-0630 or [shawn@utahonion.com](mailto:shawn@utahonion.com).